



City of Fairfield

Social Media Policy

The City of Fairfield maintains multiple City sponsored social media sites as a way to provide communication on events and information important to those inside and outside the community.

Management City-sponsored social media sites is governed by a City of Fairfield policy that provides overall legal and policy guidance on the use of social media sites by the public.

Below are legal disclosures and terms of use governing content posted on city-sponsored social media sites:

In some cases, posts by the public may violate the City's standards for content on City-sponsored social media sites. Therefore, the City of Fairfield reserves the right to restrict or remove any messages or postings with the following content:

1. Content that promotes, fosters, or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or mental disability, or sexual orientation.
2. Content that violates a legal ownership interest of any other party, including, but not limited to infringement of a copyright, trademark, or any registered mark.
3. Defamatory statements, or any material contained in it, holds up an individual or groups of people to public ridicule, derision or embarrassment, or is libelous.
4. Obscenity. The content, or any material contained in it, contains obscene matter or any other matter that is prohibited under the provisions of Chapter 7.5 (beginning with Section 311) of Title 9 of Part 1 the California Penal Code, and as such laws may be amended or supplemented.
5. Use of vulgar, offensive, threatening, or harassing language.
6. Unlawful goods, services, behavior, or activities. The content, or any material contained in it, promotes or encourages, or appears to promote or encourage, the use or possession of unlawful or illegal goods, services, and behavior or activities.

7. Support or opposition of any ballot issue or candidate for office. The content, or any material contained in it, contains political campaign speech. "Political campaign speech" is speech that: (1) supports or opposes or appears to support or oppose a ballot measure, initiative, or referendum, or (2) refers to any candidate for public office.

8. Religion. The content, or any material contained in it, advocates or opposes a religion or religious belief.

9. Violence. The content, or any material contained in it, contains an image or description of graphic violence, including, but not limited to: (1) the depiction of human or animal bodies or body parts in states of mutilation, dismemberment, decomposition, or disfigurement, and (2) the depiction of weapons associated in the advertisement with an act or acts of violence or harm on a person or animal.

10. "Adult"-oriented goods or services. The content, or any material contained in it, promotes or encourages, or appears to promote or encourage, a transaction related to, or uses brand names, trademarks, slogans or other materials which are identifiable with, films rated "X" or "NC-17", video games rated "A" or "M," adult book stores, adult video stores, nude and/or topless clubs and other adult entertainment establishments, adult telephone services, adult Internet sites, and escort services.

11. Comments unrelated to the topic of the forum; hyperlinks to materials that are not directly related to the discussion;

12. Spam or commercial promotions; content containing any unsolicited or unauthorized advertisement or solicitation (i.e. spam, junk mail, chain letters, pyramid schemes, or other promotional materials).

13. Promotion or advertising of any businesses or commercial enterprises, unless they are providing support to City services, or are being announced for economic development purposes.

14. Posts or links that contain malicious software (malware) such as viruses, worms, trojans, rootkits, spyware, adware, or any other unwanted software.

15. Information that may compromise the safety or security of the public or public systems.

16. This policy works in conjunction with and does not override existing or new policies or agreements.

All pictures and video posted on City sponsored social media sites are the exclusive property of the City of Fairfield. Photo and produced video should not be altered from its original form. Reposts should be tagged and credited to the City of Fairfield.