

The Downtown Pulse

September 2022

A business resource newsletter highlighting new businesses, happenings, and information on city-provided services for downtown business owners.

New Business Spotlight



HeadSpace Beauty Lounge

809 Texas Street

When Terresa Borrego was looking to relocate her business, [HeadSpace Beauty Lounge](#), the new location needed a strong sense of community. While growing her business, Terresa also searched for personal growth; she wanted to create a space where positivity radiates and artistry is created in her new location. Downtown Fairfield checked all of those boxes. Terresa says the Fairfield community is paramount to her business; without it, she would not be where she is today. Terresa already has plans to give back to the community and host entrepreneur mixers at her business.



Terresa is celebrating the Grand Opening of HeadSpace Beauty Lounge on Saturday, October 8th. Join Terresa and her team from 4:00-7:00pm at 809 Texas Street where she will be hosting a raffle with proceeds going to support the local foster care program. Stop by, say hi, listen to the music and have fun meeting the newest Downtown business owner!

Business Resources



Community Action Team formed for Fairfield's Texas Street corridor and Downtown

Sgt. Frank Piro | (707) 428-7321

A few months ago, Fairfield's Police Department formed a Community Action Team (CAT) to help find long-term solutions to pressing issues facing the business community downtown and on the Texas Street commercial corridor.

"The administration wants to solve long-term problems in the community," advised Sgt. Frank Piro, who heads the team. "We're not just enforcement based – partnerships are a huge part of this."

The CAT Team includes Sgt. Piro, Jennifer Cruz-Rios, Erik Pulsipher, Nate Strickland, and Terence Brownridge, as well as staff from Crime Prevention, including Police Support Manager Jeremy Profitt and specialists Ilea Martin and Lindsay Parker. The team was recently introduced at a Downtown Business Watch meeting held on August 30th.

The CAT team is focused on forming relationships with businesses and property owners downtown to reduce crime and perform safety assessments with businesses to take preventative measures to become less attractive for crime. They also work closely with the City Homeless Intervention Team to address homeless issues in the downtown area. To connect with the team, please call Sgt. Frank Piro at (707) 428-7321.



Solano-Napa Small Business Development Center - A critical resource for small business

500 Chadbourne Road | (707) 646-1071

Whether it's access to capital, human resources, compliance, marketing, accounting, or any other business need – the Solano-Napa Small Business Development Center (SBDC) is your one-stop-shop for accelerating small business success.

In the last year, the Solano-Napa SBDC has helped more than 1,650 clients navigate through a pandemic and access \$63 million in capital to start or grow their business and create a meaningful impact on our local community - the likes of over 475 new jobs.



- Oct. 6: Let's Talk Marketing - Plan Your Marketing Now
- Oct. 11: Cybersecurity Basics
- Oct. 12: Social Media for Beginners - Creating Content for Your Audience
- Oct. 18: Napa Women in Business Roundtable (NapaWISE)
- Oct. 19: Fairfield Entrepreneurs Roundtable
- Oct. 20: Vacaville Entrepreneurs Roundtable
- Oct. 20: FICO and Credit 101 - Improve Your Creditworthiness
- Oct. 25: Intro to Online Advertising
- Oct. 27: Solano Women in Business Roundtable (SolanoWISE)



The Solano-Napa SBDC provides both virtual and in-person training and workshops designed for business development on a variety of key topics. Did we mention these trainings are free?

Make sure to [check them out](#) and learn more about this valuable resource located minutes from Downtown.

Event Highlights



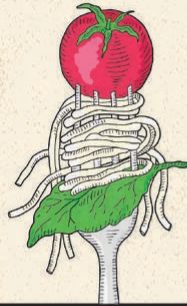
Restaurant Week is almost here!

The City of Fairfield hosts Restaurant week to bring the community together to celebrate featured restaurants in the Heart of Fairfield.

Restaurant Week is coming, October 1st-8th to showcase the delicious dining choices available in our community. With a large variety of options, downtown Fairfield provides a truly international food experience. Restaurant Week begins on Saturday, October 1st with the [Taste of Downtown](#) event. For a [\\$20 ticket](#), Taste of Downtown participants will enjoy a curated sample from a variety of select downtown restaurants.

— FAIRFIELD —
RESTAURANT WEEK

EAT · DRINK · ENJOY!



EVENTS

OCTOBER 1
TASTE OF DOWNTOWN

OCTOBER 1-8
CITYWIDE RESTAURANT SPECIALS

OCTOBER 8
VINE TO TABLE EVENT



FOR MORE INFO & PARTICIPATING RESTAURANTS VISIT:
WWW.THETASTEOFFAIRFIELD.COM

While many of the events are downtown, this is a city-wide event with many restaurants in the city providing deals and specials throughout the week! To cap off the week there will be a Vine to Table event on October 8th. Delight in a meal under the stars as the Vine to Table event will be held under the famous city arch downtown; presenting local Suisun Valley wines paired with food from local Fairfield restaurants. Tickets and information for this Vine to Table event can be found by contacting Jennifer DeLeon, at (707) 432-1124.

Events Calendar

[10/4/22 - STRIDE & RIDE AT PARADISE VALLEY GOLF COURSE](#)

[10/18/22 - DOG DAZE AT ALLAN WITT DOG PARK](#)

[10/22/22 - JUNK IN THE TRUNK](#)

[10/27/22 - SPOOKTACULAR LUNCHEON AT THE ADULT RECREATION CENTER](#)

[10/29/22 - BOBBING FOR PUMPKINS](#)

[11/11/22 - VETERANS DAY PARADE AND COMMEMORATION](#)

[12/3/22 - HOLIDAY CRAFT & GIFT FAIR](#)

For full calendar information about upcoming events click here:

[City Event Calendar](#)

[Parks & Recreation Special Events Calendar](#)