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The Downtown Pulse

February 2023

A business resource newsletter highlighting new businesses, happenings, and information on city-provided services for downtown business owners.



Vibrant Vacancy Program is Up and Running

When downtown shines, we all benefit. That's the thought behind the Vibrant Vacancy Program.

Downtown property owners will be required to notify the City of Fairfield (City) of commercial vacancies, submit a plan for window installations, and install approved installations.

Window installations will be provided and installed by the City for free, or property owners can elect to design and install window installations themselves.

Applicants can notify the City of vacancies and begin the process by applying online or contacting Jennifer Rice, Real Estate Specialist (jrice@fairfield.ca.gov or (707) 428-7727).

Visit the Program website to learn more or apply online.

[Apply Online](#)



Town Hall on Fentanyl Awareness Update

The rise of fentanyl has brought on the most dangerous phase yet in the US's decades-long opioid epidemic.

This past month, Fairfield-Suisun Unified School District hosted a series of three Fentanyl Awareness Town Halls that brought together a multitude of information and resources in one location.

Multiple local partners including Fairfield Police Department, Fairfield Fire Department, Solano Public Health, and Solano Collaborative Courts, will converge to educate families on the dangers of fentanyl, a synthetic opioid that is 100 times stronger than morphine and 50 times more potent than heroin.



January Business Watch Meeting

There was a great turnout at the latest Business Watch meeting on January 26th at 6pm at the Saffron Restaurant in downtown.

Fairfield Police Department Crime Prevention Specialists Nicole Russo and Ilea Martin joined the Community Action Team and members of the City to discuss upcoming events in the downtown and the ongoing revitalization process.

From the Police Department

- The termination of the Trespass Letter in addition to offering CPTED (Crime Prevention Through Environmental Design) Security Assessments to address any security issues.
- Announcement of PD hosting National Night Out downtown to increase downtown resident/business participation and to activate the downtown area. Registration for National Night Out begins on February 1, 2023, on the [National Night Out website](#)
- **Upcoming PD Events**
 - H.O.P.E. (Homeless Outreach Partnership Engagement) 2023 event - Wednesday, March 1st from 12 – 4 pm at 1234 Empire Street. The event will offer mental health screening as well as various additional services to our population at risk of being homeless.
 - Fairfield Police Department Citizens' Academy – An 8-week course on Wednesday evenings from 6 - 9pm. Learn the ins and outs of the police department with hands-on activities and demonstrations. The academy begins March 29, 2023.

From Economic Development

- The block containing the closed Bank of America building is moving towards being replaced with a new development, with demolition of the site anticipated by early summer.
- Reminder of the Downtown REAP program in which property owners can take advantage of revitalizing their buildings with assistance from the city.
- Discussion on the downtown business survey which was handed out by Debi Tavey to the business owners to improve communication and to receive feedback on downtown issues.
- Discussion on the Downtown Pulse newsletter, including the success of Small Business Saturday and events in the downtown area.

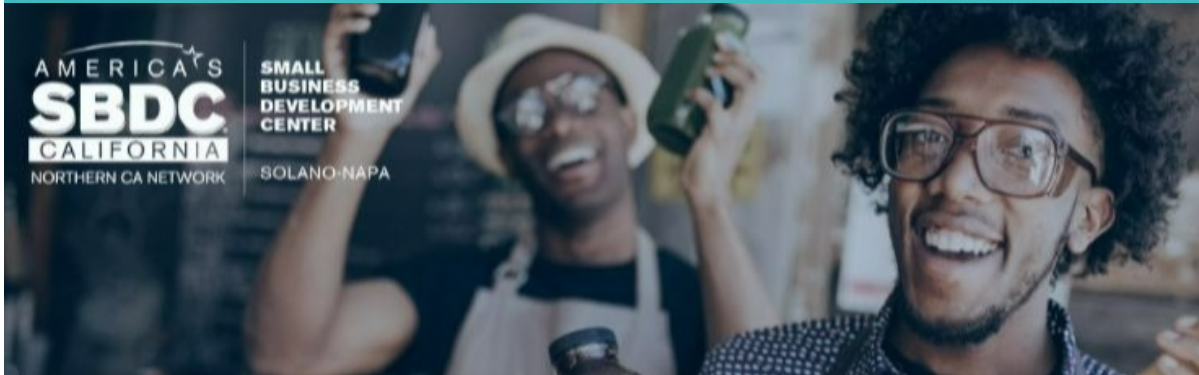
Congratulations to Deanna Deckard from Greystone Real Estate! Deanna was the winner of a \$50.00 gift card to Famous Creations! For the next Business Watch meeting in April, PD will be raffling off advertisement space on their new social media page and website – Downtown Business Spotlight!

The Business Watch meetings have been set for 2023, so be sure to put the following dates on your calendar:

Thursday, April 20th 6:00 – 7:00pm
Thursday, August 17th 3:00 – 4:00pm
Thursday, December 7th 9:00 – 10:00am

Visit the [Crime Prevention website](#) to learn more.

Small Business Classes



Bankable: Get Your Business Bank Loan Ready

February 8th from 12-1:30pm

If you are looking to make your business bankable this webinar is for you. It includes an overview of the best methods to finance, start or expand your business.

Gain knowledge from the 'banker perspective' on how to make your business more bankable, including:

- Types of lenders
- Financial statements needed
- Overall business plan
- Other financial requirements

[Register Today](#)

SolanoWISE Women in Successful Enterprises Group

February 16th from 7:30-9am

The WISE Roundtable is created by women, for women like you to work on your businesses every month. Come and learn what to expect, meet the group, and see if it is right for you.

The monthly round table includes:

- Time to talk about challenges and opportunities for your business
- Expert guest speakers covering subjects you need to know to improve business
- Exclusively for women business owners in Solano County

[Register Today](#)

[City Calendar of Events](#)

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